



Rotarun lives and breathes by its values, set forth to inspire a way of life and a way of creating opportunity for the youth and families of the Wood River Valley.

CORE VALUES

RESPECT and celebrate our heritage

Make decisions through **INCLUSION**

Embrace and welcome **COMMUNITY**

Grow **JOY** through fun and learning



Photo: Jonna Mendes



PLEASE CONSIDER MAKING A DIFFERENCE FOR THIS INCREDIBLE COMMUNITY GEM.

A special thank you to our volunteer coaches and volunteers who bring their passion, time, talent, and energy to Rotarun throughout the year!

Thank you to our Board Chairman, Wally Limburg, and our Board of Directors; Andy Cooley, Corey Allen, Jody Zarkos, and Scott Robinson, for their dedication, leadership and support.

**ROTARUN.ORG/
DONATE**

**208.788.6204
info@rotarun.org**

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Hailey, ID 83333**

**25 Rodeo Drive
Hailey, ID 83333**

Rotarun Ski Club, Inc. is a 501(c)3 non-profit organization.

EIN #82-0295709

Cover Photo by Jonna Mendes



**Annual Report
2022-2023**

Dear Friends and Family of Rotarun,

It has been a humbling and rewarding journey helping Rotarun Ski Area find its footing in an ever-changing and complicated winter recreation landscape. "Mom and Pops" ski areas like Rotarun have become an endangered species, with more than 160 similar ski areas having shut their ticket booth windows over the past 30 years in America. We believe this to be a true loss to the communities that have hosted these humble gems for generations, and it is difficult to quantify the generational impact it is having. We feel very fortunate to have been able to continue to operate, while also making meaningful investments in our infrastructure, and providing community programming that is deeply valued by our families and their children, along the way.

There really is no place like it. It is a treasure unlike any other and its dedicated and hard-working staff is intent on keeping the authentic, and humble, foundations intact. After 74 years in existence, this "little mountain with a big heart" continues to bring warmth, safety, and a deep sense of ownership to all who are fortunate enough to slide down its slopes. Rotarun provides a place for first generation children to learn how to ski and ride, a place for families to tailgate on Saturday afternoons with friends, and a place for the community to come together and watch the sun setting over Hailey on a still and silent Friday night. It is a place where young kids are learning the skills that could someday lead them to Olympic Gold (which has happened before!), and a place where generations of staff and volunteers work collectively to continue the traditions that cannot be replicated or bought.

I cannot thank you enough for turning your attention towards Rotarun, leaning in with your time, your generosity, and helping remind the bigger world why places like this matter.

Gratefully,

Scotty McGrew, Executive Director

Wally Limburg, Board Chairman
Riley Berman, Mountain Manager
Mimi Crocker, Administration
Heather Foster, Communications

Financials

OPERATING INCOME

Fundraising	\$257,621
Grants	\$25,000
Earned Income	\$81,945

TOTAL OPERATING INCOME \$437,418

OPERATING EXPENSES

Payroll & Administration	\$225,594
Facilities, Equipment, & Snowmaking	\$106,575
Fundraising Expenses	\$6,997

TOTAL OPERATING EXPENSES \$339,166

CAPITAL INCOME: \$90,000

FY22 Capital Fund Carryover \$71,144

CAPITAL EXPENDITURES

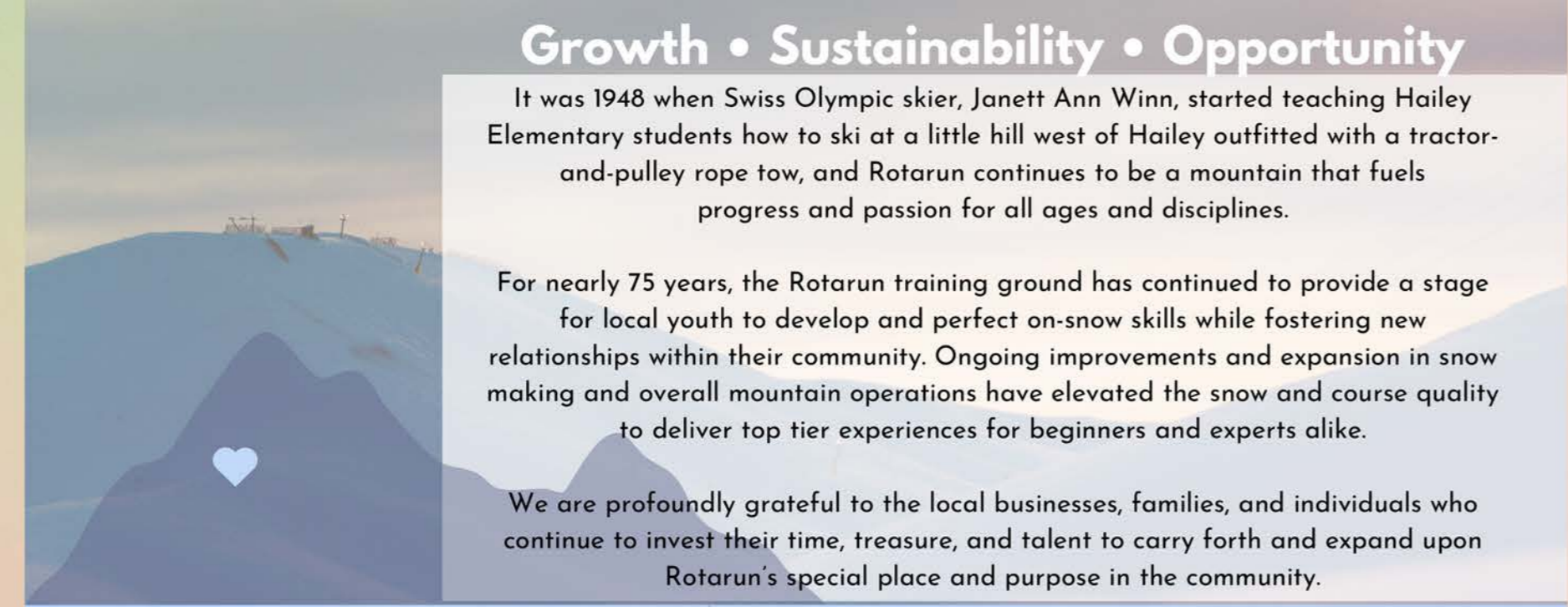
Maintenance Garage \$257,414

Growth • Sustainability • Opportunity

It was 1948 when Swiss Olympic skier, Janett Ann Winn, started teaching Hailey Elementary students how to ski at a little hill west of Hailey outfitted with a tractor-and-pulley rope tow, and Rotarun continues to be a mountain that fuels progress and passion for all ages and disciplines.

For nearly 75 years, the Rotarun training ground has continued to provide a stage for local youth to develop and perfect on-snow skills while fostering new relationships within their community. Ongoing improvements and expansion in snow making and overall mountain operations have elevated the snow and course quality to deliver top tier experiences for beginners and experts alike.

We are profoundly grateful to the local businesses, families, and individuals who continue to invest their time, treasure, and talent to carry forth and expand upon Rotarun's special place and purpose in the community.



Thank You

A special thank you to all our donors and supporters, both large and small.

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In Memory of

Jimmy Grossman
 by Heather and Jesse Foster

In Honor of

Joan Davies
 by Kathryn and Robert Gardner
 Tod Thorn and Judith Freeman
 by Karen Oswald and Craven Young

We try to capture all those who have made Rotarun a success. If we have made an error, please accept our apology and contact our office at 208.788.6204.